

Nathan Kerl

3021 Wilson St. N.E., St. Anthony, MN 55418
nate@natekerl.com :: www.natekerl.com :: 763-213-4415

EXPERIENCE

Interactive Designer – Capella University – 9/07- present :: Minneapolis, Minn.

- Developed project management skills through Enrollment Services tool project.
- Implemented video WebTrends tracking usable on all Capella Flash-based multimedia.
- Aided or created several Flash-based projects for Web Design team including the Five Phenomenal Women video timeline, My Capella Journey scrapbook, and LOT Design Process.
- Provided vocal presence in new ideas, technology recommendations, and presentations.

Web Designer – Exhibitor Magazine Group – 8/04-8/06 :: Rochester, Minn.

- Designed, maintained 20,000 Web pages for the company including two magazines, a certification program, a trade show and an exhibit design conference.
- Gathered, edited weekly news for the Exhibitor News Network.
- Captured photographs for two magazines, trade shows and events.
- Wrote the monthly New Tools column in EXHIBITOR magazine.

Editor-In-Chief – The Wartburg Trumpet – 09/00-05/04 :: Waverly, Iowa

- Found financing to double paid staff size from 10 paid employees to 20.
- Hired, managed, trained, and mentored almost all new staff of 25 reporters, page designers, editors, illustrators, photographers, and worked with separate advertising staff.
- Reported, wrote over 150 news and feature articles.

Dow Jones Copy Editing Intern - St. Paul Pioneer Press - Summer 2003 :: St. Paul, Minn.

- Worked as a full-time copy editor for nation and world desk. Local section designer.
- Edited twincities.com and implemented 2003 Minnesota Vikings training camp Web site.

Communications Intern - Evangelical Lutheran Church in America (ELCA) - Summer 2002 :: Chicago, Ill.

- Researched and designed an educational children's Web site on hunger and AIDS in Africa.

Web Communications Intern – Wartburg College – 09/00-05/03 :: Waverly, Iowa

- Sole designer for www.wartburg.edu & school athletic site, www.go-knights.net (two years).

EDUCATION

*Bachelor of Arts, double major in Communication Arts: Print Media, Creative Writing
Wartburg College, Waverly, Iowa | 9/00-5/04*

SKILLS

Adobe > Illustrator, InDesign, Photoshop, ImageReady, Dreamweaver, Fireworks, Flash

Microsoft > Office Suite

Quark > QuarkXPress 6.5

Camera > Digital SLRs of all types. Image editing software.

Languages > XML, XHTML, HTML, CSS, PHP, SQL, ASP

Marketing > SEO, analytics, social networking, RSS, blogs, competitive analysis

REFERENCES

Scott Clough, Director of Internet Technologies, Exhibitor Magazine Group,
507-289-6556, sclough@exhibitoronline.com

Dr. Lil Junas, Associate Professor of Journalism (retired), Wartburg College
povetzlil@gmail.com

Heidi Howe, Art Director, Exhibitor Magazine Group
507-289-6556, hhowe@exhibitoronline.com